

J A S P E R T H O M A S I I I

Digital & Social Media Content Creation & Production

(+1)336.520.3043 | jasperthomasiii@gmail.com

Los Angeles, California (willing to relocate)

Portfolio: <https://www.jasperthomasiii.com> | LinkedIn: www.linkedin.com/in/jasperthomasiii

S U M M A R Y

Jasper Thomas III is one parts content creation & production, one parts pop culture, a dash of extremely organized hard drives, and a sprinkle of TikTok dances. Coming at each new project with a fresh perspective and dynamic, engaging edits, he aims to tell compelling stories to global audiences. His expertise in primarily digital video and photo content has allowed him to work with brands like McDonald's, Jose Cuervo, Nintendo, Kevita, Toyota Racing, Sanrio, Klondike, Mattel, Pepsi Co., Butterfinger, Ferrero Rocher, Purina, LifeWtr, and many more.

W O R K E X P E R I E N C E

Mid-Senior Creative (Content Creation & Production)

Golin / 2017 - Present

- Create award winning content that has amassed +7 million views across social platforms and has been picked up by multiple outlets like Entertainment Tonight, Bustle, TV Insider, the Ellen Show, Forbes, LA Times, Thrillist, and many more.
- Act as head video editor, videographer, and photographer in a team of six, shooting 1-2 times weekly, turning around +12 hours of raw footage, and sifting through 2000+ photos to create 15-30 finished, ready-to-upload digital content packages for clients.
- Own all parts of the pre-production, production, and post-production processes, and proficient in budgeting, time management, operating camera equipment, audio/music, color correction/grading, graphics, motion graphics, copy, visual storytelling, and all other factors in the content creation process.
- Supervise junior creatives and manage projects for almost 2 years resulting in a 200% - 300% increase in work capacity and overall capabilities.

Freelancer

Self-Employed / 2017 - Present

- Conceptualize innovative new ideas in art direction, pre-production, production, and post-production for 10+ different clients, exclusive to their needs that push creative boundaries, but still complied with overall brand aesthetic. Introduce clients to new types of media, pop-culture trends, and how to optimize and/or repurpose content for their social media use to expand reach and build audiences / new consumers with engaging videos and photos, resulting in at least a 400% increase in visibility.
 - Organized a variety of shoots:
 - For photo, experience in social, product, commercial, lifestyle and event type shoots.
 - For video, experience in Instagram Reels, TikToks, behind-the-scenes packages, B-roll, digital stories, gifs, cinemographs, boomerangs, internal sizzles, external sizzles, social media channel trailers, and television spots.
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E D U C A T I O N

Elon, University | Elon, NC

August 2013 – May 2017

- Majors: Cinema & Television Arts, Theatre Studies
- Minors: International Studies, German Studies

University of Cape Town | Cape Town, ZA

Spring 2016

S K I L L S

Premiere Pro | Photoshop | Lightroom | After Effects | Illustrator | Adobe Audition | Adobe Acrobat
DSLR Cameras (primarily Canon) | iPhone & Samsung Cameras | Avid | Davinci Resolve | Google Suite
Instagram | IGTV | TikTok | YouTube | Facebook | Twitter | Clubhouse | Microsoft Word | Microsoft PowerPoint
German Passport | US Passport | US Driver's License